2022 Participant Experience Calendar

Q3 **Q4 AMERICA** -NATIONAL -RETIREMENT SECURITY WEEK Enroll/ "Stay in the Account Beneficiary Increase deferral/ Plan" access Campaign Restart campaign campaign campaign Investing Age 40+ Plan for Tools & 201 - Learn Retirement Retirement Resources how to **Planning** Income webinar balance your webinar webinar portfolio

Inclusivity and Awareness Campaigns

- · Black History Month
- International Women's Day
- Financial Literacy Month
- Asian Heritage Month
- Pride Month

- Hispanic Heritage Month
- Disability Awareness Month

Ongoing communications: auto enroll emails, personalized messaging, quarterly account statements



Washoe County – On-site Service

Q2 2022 -- Group Educational Meetings

Date	Presentation	Participant Attendance
4/1/22	New EE Orientation	30
4/22/22	New EE Orientation	35
5/20/22	New EE Orientation	33
6/17/22	Zoom Website Demonstration	20

Total Attendance: 118

Q2 2022 -- Participant Activity

Activity	Impact
457 Plan Enrollments	32
401(a) Plan Enrollments	1
One-on-One Counseling Sessions	235



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Investment adviser representative and registered representative of, and securities and investment advisory services offered through Voya Financial Advisors, Inc. (member SIPC).